



## FREDERICK COUNTY GOVERNMENT

### DIVISION OF ECONOMIC OPPORTUNITY

Office of Economic Development

Jessica Fitzwater  
County Executive

Lara Fritts, Executive Director

# News Release

FOR IMMEDIATE RELEASE  
OCTOBER 17, 2023

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### Frederick County to Release Business Sentiment Survey

Frederick, Md. – The Frederick County Office of Economic Development (FCOED) is asking businesses to participate in a business sentiment survey to gain insight into what potential resources are needed in the local business community, and which current resources business owners are aware of. All businesses located in the county are encouraged to participate and share their thoughts on doing business in Frederick County and the future of their establishments. The survey will be open to all businesses now through Nov. 5. To participate in the Frederick County Office of Economic Development Business Sentiment Survey, please use the [link](#) or scan the QR code



FCOED will announce the results of the survey in early 2024 and use those results to guide the direction of programming and resources for the Frederick County business community. “This survey will give us valuable insight into the issues our local businesses face, and will help shape future resources and how they are made available to those businesses,” says Frederick County Division of Economic Opportunity Director Lara Fritts. “We want Frederick County businesses to know that we hear their concerns and we are here to support them any way we can. Taking a few minutes out of your day to complete this survey will truly make a difference.”

For more information, businesses can reach out to BEACON at Salisbury University at 410-546-6001 or by email using [Beacon@Salisbury.edu](mailto:Beacon@Salisbury.edu) regarding any questions or concerns.

*Frederick County: Rich History, Bright Future*

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[www.FrederickCountyMD.gov](http://www.FrederickCountyMD.gov)



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**ABOUT FCOED:** The Frederick County Office of Economic Development serves as the primary contact for businesses to start, locate and expand. We do this by connecting them with Federal, State, and local resources. We assist in site selection, workforce recruitment and training, incentives, marketing and more.

**ABOUT BEACON AT SALISBURY:** The Business Economic and Community Outreach Network (BEACON) of the Franklin P. Perdue School of Business at Salisbury University, offers applied business & economic research and targeted outreach programs to a variety of organizations by providing private, public, and nonprofit sector decision makers with the business & economic development data, information, and know-how they need while providing students with a wide variety of experiential learning opportunities.

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