



The Rosemary & Thyme Art Gallery

@ The Frederick 50+ Adult Community Center

Call for Art

The Frederick 50+ Adult Community Center (FACC) is a 50+ community center serving the county's active adult population. We offer a range of professionally instructed fitness, wellness and life enrichment programming on an ongoing basis. We have recently undergone refurbishment and inaugurated the Rosemary and Thyme Gallery space. As art and self-expression provide many positive benefits, we are interested in reaching out to local artists in surrounding areas to offer the opportunity to display their artwork in a community setting reaching hundreds of people each week. The Center strives to create a positive and vital environment, and we believe art is part of this effort. Each art exhibit will have its own theme.

- This exhibit will be called **"Sights of the Season"**. **The exhibit will be December 9th 2019 to February 27th 2020.** There is no fee for art submissions. Any questions-call 301-600-3525 or email Dmarkowitz@FrederickCountyMD.gov.
- The exhibit theme is **"Sights of the Season"**. **Art submission (email) deadline is Sunday, December 1st 2019.**
- Each artist may submit one or two pieces of **original artwork**, both will be juried. Please indicate your 1st and 2nd choice on back of each piece of work. If there are a large number of submissions, we reserve the right to limit to one per artist.
- The artwork at intake should be brought in by the artist or representative for the artist. The Frederick 50+ Adult Community Center does not handle any shipping for the artwork. If the guidelines are not followed, the art may not be accepted into this exhibit. The artwork should not exceed 24 inches wide and 36 inches high and no smaller than 9 inches by 12 inches including frame.
- **Artwork Information:**
 - Artists should submit an art image of their work(s) **by email** for this exhibit. You can email your submission to Dmarkowitz@FrederickCountyMD.gov.
 - Check on our website for tips on how to photograph your artwork for art submissions.
 - Each piece of artwork should be submitted along with a signed copy of the contract available on the Rosemary & Thyme Gallery at Frederick 50+ Adult Community Center website- <https://frederickcountymd.gov/316/Frederick-Senior-Center> or available at the Frederick 50+ Community Center . We will notify each artist by email if your work has been accepted in the exhibit by Wednesday, **December 4, 2019.**
 - This should include your name, title, medium, size and price of each piece of art that you submit. A price sheet for the exhibitors will be offered and inquires will be forwarded to the artist. The 50+ Community Center will not engage in any sales directly and no commission is collected.

- Images of artwork should be **sharp** and **clear** for art submission. No frame. It must be in .jpg format, 180pi to 300dpi and no larger than 2 MB per image. List the images #1 and #2 for the jury.
- **Framing Guidelines: will not only make the hanging of the exhibit go smoother, but will present your artwork in the best fit.**
 - All artwork is to be matted and framed. If canvas, please gallery wrap or finish the edges to be presentable. Proper framing includes a fitted frame, and a fitted backing.
 - Ring Hangers (50377 or 50378) or larger by OOK company work best with the wire for framing and is to be placed 1/3 of the way down from the top and ready to hang with the wire across the painting for hanging. Please clean your frame and glass. Make sure the back of your frame is presentable too.
 - All accepted artwork needs to follow the guidelines of the exhibit:
 - **Drop-off Dates (for accepted Artwork): Friday, December 6th from 8:30am to 2:00pm.**
 - **Pick up date: Thursday, February 27th 2020 from 9:30am to 3:30pm**
 - **Art Reception – Wednesday, December 11, 2019 from 2:00pm – 4:00pm**
 - **In the event of inclement weather closures, drop off/pick up will take place the following business day. The Center follows the Frederick County Public School system closures.**
 - **Location: The Frederick 50+ Adult Community Center
 1440 Taney Ave
 Frederick, MD 21702**

TIPS FOR PHOTOGRAPHING ARTWORK FOR DIGITAL SUBMISSIONS

When entering your artwork into a digital call for arts, you want to ensure that you photograph your artwork correctly, so that the jury will see an accurate representation of your art. We've compiled a few tips to help you get the most out of your artwork photographs.

Square up the piece



Make sure that when you photograph your work, you don't create distortion of the artwork by photographing from an irregular angle. You want your camera to be directly in front of the artwork, and not skewed to any side. Place the camera so the lens is directly in the center of your art.

Ensure that the artwork itself isn't 'tilted' or 'leaning' against anything when you photograph it. Either lay it directly on the floor, or have it hanging on a wall before you shoot it. Your best option is to use a tripod to ensure no camera shake and blur.

No Direct Lighting or Flash

You'll want to turn OFF the camera flash in order to avoid getting sharp glares on your digital image. Turn the camera flash off, and use as much indirect light as possible. Natural light coming in a building from outdoors through large windows provides a nice natural lit surface to photograph on. Just as with the camera flash, don't have direct sunlight hitting your artwork before you photograph. Taking photographs outside on a cloudy day often results in great even lighting across your artwork.

Take Multiple Shots

You'll want to photograph your artwork so that the entire piece is visible. In order to show some of the detail in the artwork, take an 'up-close' or Macro shot of the art. When submitting your entry to an art call upload multiple images to give the jurors the ability to see the fine details in your artwork.

Use a 'mid range' zoom

Depending on cameras and lenses, some distortion can take place at focal lengths that are all the way 'in' or all the way 'out'. Place the zoom on your camera at a 'mid level' range, and then physically move the camera closer or further away from your work to get the artwork to fill the viewfinder and camera sensor.

Photograph before framing / varnishing

While this isn't requisite, it is sometimes easier to photograph your work before it has been varnished or framed. Varnish can sometimes cause a glossy finish which creates highlight burns when photographing. Some frames can cast shadows onto the artwork causing an uneven distribution of light.

Post Production

Make sure you:

- Square and crop the photography
- Check for uneven light
- Zoom in and out to check for image crispness or blur
- Check the image saturation

That's it. With these few simple reminders you should be able to get accurate representations of your artwork via photography. For the visual learners, here is a link to a quick YouTube video over viewing similar techniques: <http://www.youtube.com/watch?v=Vpj28da03JQ>

<https://artcall.org/pages/tips-for-photographing-artwork-for-digital-submissions>