

Frederick County, MD

Analytic Summary FCG website - Date range: August 2019

Report list

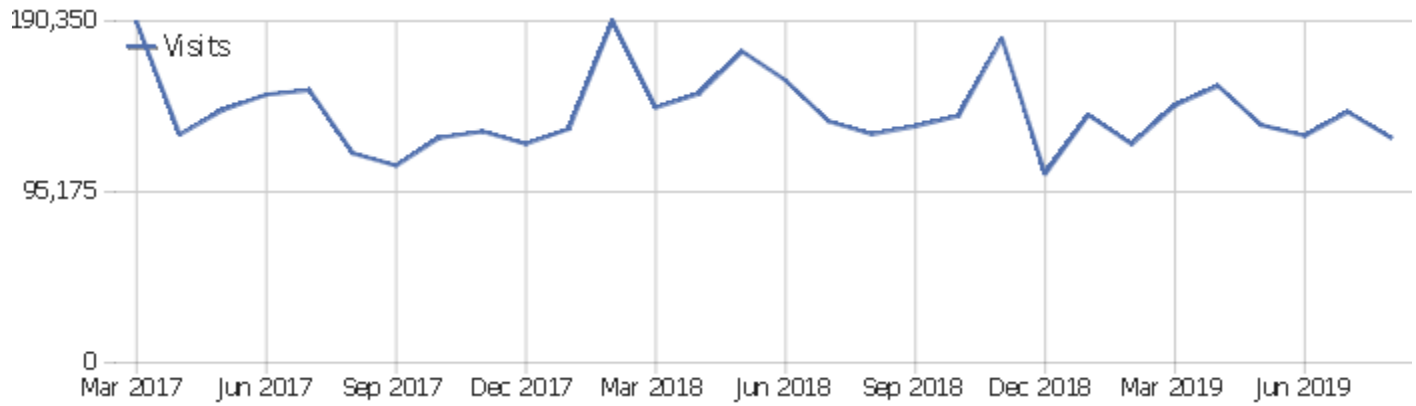
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All Websites dashboard

WEBSITE	VISITS	ACTIONS	PAGEVIEWS	REVENUE	CONVERSIONS	ECOMMERCE	PRODUCT
						ORDERS	REVENUE
Frederick County, MD	125,196	354,372	221,048	\$ 0	0	0	\$ 0
Frederick County Parks and Recreation, MD	25,408	69,693	51,210	\$ 0	0	0	\$ 0
Frederick County Health Department, MD	10,162	28,915	16,716	\$ 0	0	0	\$ 0

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Visits Summary



NAME	VALUE
Unique visitors	96,021
Visits	125,196
Actions	354,372
Maximum actions in one visit	1,210
Actions per Visit	2.8
Avg. Visit Duration (in seconds)	00:03:11
Bounce Rate	51%

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Actions - Main metrics



NAME	VALUE
Pageviews	221,048
Unique Pageviews	163,690
Downloads	81,716
Unique Downloads	73,102
Outlinks	44,305
Unique Outlinks	37,382
Searches	7,303
Unique Keywords	2,623
Avg. generation time	0.64s

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Page URLs

PAGE URL	PAGEVIEWS	UNIQUE PAGEVIEWS	AVG. TIME ON PAGE	BOUNCE RATE	EXIT RATE	AVG. GENERATION TIME
/index	21,861	15,033	00:01:23	42%	49%	0.68s
141	11,314	7,994	00:00:25	33%	37%	0.57s
15	8,045	6,630	00:00:32	26%	33%	0.74s
1372	6,995	6,147	00:00:30	17%	18%	0.65s
114	5,308	4,778	00:00:28	23%	22%	0.79s
1116	4,335	3,546	00:00:41	62%	60%	0.61s
1764	4,286	3,315	00:01:00	57%	64%	0.68s
2532	3,852	2,644	00:00:39	21%	24%	0.53s
199	2,923	2,440	00:01:12	82%	87%	0.95s
99	2,896	2,180	00:00:50	22%	23%	0.59s
529	2,912	2,175	00:00:50	34%	48%	0.65s
5451	2,583	2,078	00:01:15	60%	51%	0.6s
69	2,523	1,986	00:00:44	23%	26%	0.53s

PAGE URL	PAGEVIEWS	UNIQUE PAGEVIEWS	AVG. TIME ON PAGE	BOUNCE RATE	EXIT RATE	AVG. GENERATION TIME
105	2,792	1,960	00:00:42	31%	34%	0.71s
formcenter	2,571	1,722	00:02:06	24%	28%	0.63s
5052	2,297	1,708	00:00:41	56%	69%	0.8s
2027	2,073	1,482	00:00:47	27%	33%	0.58s
4964	1,772	1,481	00:01:12	79%	79%	0.66s
106	1,845	1,415	00:00:50	35%	36%	0.73s
7671	1,747	1,407	00:00:25	27%	20%	0.59s
85	1,683	1,262	00:00:59	37%	32%	0.52s
24	6,007	1,253	00:03:04	30%	46%	0.37s
7295	1,654	1,178	00:00:28	9%	10%	0.52s
Others	116,774	87,876	00:01:04	54%	45%	0.63s

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Page titles

PAGE NAME	PAGEVIEWS	UNIQUE PAGEVIEWS	AVG. TIME ON PAGE	BOUNCE RATE	EXIT RATE	AVG. GENERATION TIME
Frederick County MD - Official Website Official Website	21,998	15,080	00:01:25	42%	49%	0.69s
Frederick County MD - Official Website	19,091	10,299	00:01:20	56%	63%	0.7s
Job Opportunities Frederick County MD - Official Website	11,719	8,030	00:01:26	32%	89%	0.57s
Animal Control Frederick County MD - Official Website	8,045	6,630	00:00:58	26%	67%	0.74s
Online Bill Inquiries and Payment Services Frederick County MD - Official Website	6,994	6,146	00:01:50	17%	90%	0.65s

PAGE NAME	PAGEVIEWS	UNIQUE	AVG. TIME	BOUNCE	EXIT	AVG.
		PAGEVIEWS	ON PAGE	RATE	RATE	GENERATION
						TIME
Adopt Frederick County MD - Official Website	5,308	4,778	00:01:22	23%	88%	0.79s
Current Solicitations Frederick County MD - Official Website	4,335	3,513	00:01:32	62%	86%	0.61s
Recycling Information Frederick County MD - Official Website	4,284	3,313	00:01:00	57%	64%	0.68s
Permit & Project Status Frederick County MD - Official Website	3,852	2,644	00:01:34	21%	74%	0.53s
TransIT Connector Routes & Schedules Frederick County MD - Official Website	2,922	2,439	00:01:13	82%	88%	0.95s
Online Mapping Applications Frederick County MD - Official Website	3,083	2,418	00:02:10	54%	79%	0.6s
Permits & Inspections Frederick County MD - Official Website	2,896	2,180	00:00:50	22%	23%	0.59s
Landfill Information Frederick County MD - Official Website	2,912	2,175	00:00:50	34%	48%	0.65s
Treasury Frederick County MD - Official Website	2,522	1,985	00:01:15	23%	58%	0.53s
TransIT Frederick County MD - Official Website	2,792	1,959	00:00:50	31%	39%	0.71s
Roads Closed Frederick County MD - Official Website	2,295	1,706	00:00:53	56%	86%	0.8s
Courts Frederick County MD - Official Website	2,074	1,482	00:00:59	27%	49%	0.58s
Circuit Court Docket Frederick County MD - Official Website	1,772	1,481	00:01:14	79%	80%	0.66s
Utilities & Solid Waste Management Frederick County MD - Official Website	1,842	1,413	00:00:51	35%	37%	0.73s
Employees Frederick County MD - Official Website	1,747	1,407	00:01:47	27%	78%	0.59s

PAGE NAME	PAGEVIEWS	UNIQUE	AVG. TIME	BOUNCE	EXIT	AVG.
		PAGEVIEWS	ON PAGE	RATE	RATE	GENERATION TIME
GIS/Public Safety Frederick County MD - Official Website	1,682	1,261	00:01:07	37%	38%	0.52s
Division of Fire & Rescue Services (DFRS) Frederick County MD - Official Website	6,005	1,251	00:03:05	30%	49%	0.37s
Departments Frederick County MD - Official Website	1,654	1,177	00:00:34	9%	13%	0.52s
Others	99,223	74,280	00:01:13	53%	51%	0.62s

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Site Search Keywords

KEYWORD	SEARCHES	SEARCH RESULTS	PAGES	% SEARCH EXITS
marriage license	36	1.3		17%
jobs	34	1.1		9%
permits	30	1.4		23%
recycling	27	1.3		11%
dogs	24	1.4		38%
permit	22	1.9		27%
marriage	21	1.1		24%
property explorer	21	1.1		90%
real property tax bill	21	1.1		90%
water	18	1.2		22%
property taxes	17	1.2		53%
docket	16	1.2		75%
pay water/sewer bill online	16	1		100%

KEYWORD	SEARCHES	SEARCH RESULTS PAGES	% SEARCH EXITS
real estate tax bill	16	1	50%
water bill	15	1.3	67%
divorce	14	1.2	29%
gis	14	1.1	7%
maryland custody and divorce client notebook	12	1.1	58%
building permit	11	1	9%
drop-off center for recyclable materials	11	1.3	27%
inspections	11	1.5	36%
property transfer request form	11	1.3	91%
recycle	11	1.2	36%
Others	5,317	614.5	32%

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Search Keywords with No Results

There is no data for this report.

Search Categories

There is no data for this report.

Keywords

KEYWORD	VISITS	ACTIONS	ACTIONS PER	AVG. TIME ON	BOUNCE	REVENUE
			VISIT	WEBSITE	RATE	
Keyword not defined	52,472	142,106	2.7	00:02:23	42%	\$ 0
frederick county animal shelter	59	214	3.6	00:05:36	24%	\$ 0
frederick county	46	181	3.9	00:02:38	20%	\$ 0
frederick county government jobs	41	85	2.1	00:01:09	24%	\$ 0

KEYWORD	VISITS	ACTIONS PER		AVG. TIME ON	BOUNCE	REVENUE
		ACTIONS	VISIT	WEBSITE	RATE	
frederick county government	39	161	4.1	00:04:40	26%	\$ 0
frederick county real estate taxes	36	87	2.4	00:01:26	8%	\$ 0
frederick county jobs	33	78	2.4	00:01:33	9%	\$ 0
frederick md humane society adoption	33	68	2.1	00:00:50	3%	\$ 0
frederick county permits	30	83	2.8	00:02:02	20%	\$ 0
frederick county animal control	28	75	2.7	00:01:09	29%	\$ 0
frederick county recycling	28	95	3.4	00:04:37	39%	\$ 0
frederick county md humane society adoptions	25	51	2	00:00:09	0%	\$ 0
frederick county md humane society	24	51	2.1	00:00:08	0%	\$ 0
frederick county landfill frederick md	23	74	3.2	00:01:58	30%	\$ 0
frederick animal shelter	22	54	2.5	00:03:11	14%	\$ 0
frederick county property taxes	22	59	2.7	00:03:03	5%	\$ 0
frederick county gis	21	61	2.9	00:02:01	19%	\$ 0
frederick county landfill	21	55	2.6	00:02:24	33%	\$ 0
frederick county permits and inspections	19	159	8.4	00:15:52	16%	\$ 0
frederick county md jobs	17	49	2.9	00:01:46	0%	\$ 0
frederick county md permits	17	74	4.4	00:02:38	0%	\$ 0
frederick county md property taxes	16	39	2.4	00:00:52	6%	\$ 0
frederick county outlook	15	30	2	00:00:04	0%	\$ 0
Others	2,888	9,006	3.1	00:03:01	34%	\$ 0

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Websites

WEBSITE	VISITS	ACTIONS	ACTIONS PER	AVG. TIME ON	BOUNCE	REVENUE
			VISIT	WEBSITE	RATE	
192.0.2.1	2,257	4,019	1.8	00:07:18	75%	\$ 0
m.facebook.com	1,324	1,859	1.4	00:00:26	81%	\$ 0
www.fchs.org	797	1,969	2.5	00:01:37	18%	\$ 0
fcg	318	3,666	11.5	00:28:22	7%	\$ 0
l.facebook.com	250	485	1.9	00:01:11	56%	\$ 0
www.facebook.com	181	402	2.2	00:01:01	62%	\$ 0
www.velocitypayment.com	141	192	1.4	00:00:26	88%	\$ 0
t.co	136	174	1.3	00:00:16	83%	\$ 0
health.frederickcountymd.gov	125	325	2.6	00:02:23	50%	\$ 0
hansendp.frederickcountymd.gov	122	532	4.4	00:03:40	28%	\$ 0
r.search.aol.com	121	430	3.6	00:03:20	24%	\$ 0
www.recreator.com	108	287	2.7	00:02:05	21%	\$ 0
www.mta.maryland.gov	85	279	3.3	00:01:29	34%	\$ 0
www.frederickcosheriff.com	83	116	1.4	00:00:49	77%	\$ 0
search.xfinity.com	81	369	4.6	00:03:55	23%	\$ 0
maps.frederickcountymd.gov	74	122	1.6	00:00:58	70%	\$ 0
brunswickmd.gov	71	133	1.9	00:01:45	63%	\$ 0
taxservices.corelogic.net	71	248	3.5	00:07:04	3%	\$ 0
com.google.android.gm	69	197	2.9	00:02:01	46%	\$ 0
md-frederickcountyhealth.civicplus.com	67	160	2.4	00:01:22	13%	\$ 0
www.petango.com	63	166	2.6	00:02:05	24%	\$ 0
publicrecords.netonline.com	62	198	3.2	00:03:10	15%	\$ 0
frederick.granicus.com	56	122	2.2	00:03:51	66%	\$ 0
Others	1,238	3,351	2.7	00:02:37	47%	\$ 0




















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Country

COUNTRY	VISITS	ACTIONS	ACTIONS PER VISIT	AVG. TIME ON WEBSITE	BOUNCE RATE	REVENUE
 United States	119,422	329,133	2.8	00:03:09	50%	\$ 0
 Germany	1,828	10,625	5.8	00:08:02	83%	\$ 0
 India	1,116	2,482	2.2	00:02:33	42%	\$ 0
 Denmark	426	7,099	16.7	00:08:16	58%	\$ 0
 Philippines	284	441	1.6	00:01:00	79%	\$ 0
 Canada	279	1,657	5.9	00:00:59	55%	\$ 0
 China	199	284	1.4	00:03:24	77%	\$ 0
 France	192	236	1.2	00:00:23	90%	\$ 0
 United Kingdom	140	207	1.5	00:00:43	83%	\$ 0
 Ireland	126	138	1.1	00:00:10	94%	\$ 0
 Russia	96	112	1.2	00:00:06	93%	\$ 0
 South Africa	55	92	1.7	00:02:25	67%	\$ 0
 Czech Republic	54	87	1.6	00:01:45	65%	\$ 0
 Australia	51	347	6.8	00:01:35	71%	\$ 0
 Singapore	43	54	1.3	00:00:56	86%	\$ 0
 Vietnam	39	45	1.2	00:00:02	90%	\$ 0
 Brazil	38	41	1.1	00:00:17	95%	\$ 0
 Mexico	38	72	1.9	00:01:36	68%	\$ 0
 Japan	33	92	2.8	00:01:47	61%	\$ 0
 Netherlands	31	36	1.2	00:00:08	94%	\$ 0
 Nigeria	31	35	1.1	00:00:12	94%	\$ 0
 Puerto Rico	24	70	2.9	00:02:55	63%	\$ 0
 South Korea	24	24	1	00:00:00	100%	\$ 0
Others	628	964	1.5	00:00:48	77%	\$ 0

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City

CITY	VISITS	ACTIONS	ACTIONS PER	AVG. TIME ON	BOUNCE	REVENUE
			VISIT	WEBSITE	RATE	
 Frederick, Maryland, United States	26,610	88,581	3.3	00:05:09	50%	\$ 0
 Washington, District of Columbia, United States	13,980	30,493	2.2	00:01:54	54%	\$ 0
 Unknown	13,056	55,279	4.2	00:04:52	55%	\$ 0
 Philadelphia, Pennsylvania, United States	3,623	6,877	1.9	00:01:34	58%	\$ 0
 New Market, Maryland, United States	3,279	7,622	2.3	00:02:02	49%	\$ 0
 Silver Spring, Maryland, United States	2,694	6,593	2.4	00:02:11	48%	\$ 0
 Baltimore, Maryland, United States	2,444	6,422	2.6	00:02:22	45%	\$ 0
 Hagerstown, Maryland, United States	2,393	5,940	2.5	00:02:14	43%	\$ 0
 Alexandria, Virginia, United States	2,194	4,356	2	00:01:31	58%	\$ 0
 Mount Airy, Maryland, United States	1,990	4,687	2.4	00:01:53	51%	\$ 0
 Middletown, Maryland, United States	1,934	4,749	2.5	00:02:28	48%	\$ 0
 Walkersville, Maryland, United States	1,642	4,047	2.5	00:02:03	48%	\$ 0
 Thurmont, Maryland, United States	1,520	4,183	2.8	00:03:04	44%	\$ 0
 Brunswick, Maryland, United States	1,504	3,721	2.5	00:02:09	49%	\$ 0
 Ashburn, Virginia, United States	1,448	7,985	5.5	00:04:47	67%	\$ 0
 Gaithersburg, Maryland, United States	1,445	3,551	2.5	00:02:11	45%	\$ 0
 Jefferson, Maryland, United States	977	2,232	2.3	00:01:58	51%	\$ 0
 Germantown, Maryland, United States	858	2,117	2.5	00:02:28	45%	\$ 0
 Rockville, Maryland, United States	852	2,131	2.5	00:02:12	48%	\$ 0

CITY	VISITS	ACTIONS	ACTIONS PER	AVG. TIME ON	BOUNCE	REVENUE
			VISIT	WEBSITE	RATE	
 Westminster, Maryland, United States	781	1,774	2.3	00:01:44	49%	\$ 0
 Hyattsville, Maryland, United States	762	1,763	2.3	00:02:45	57%	\$ 0
 Bethesda, Maryland, United States	589	1,645	2.8	00:02:32	42%	\$ 0
 Columbia, Maryland, United States	583	1,493	2.6	00:02:11	43%	\$ 0
Others	38,039	96,132	2.5	00:02:34	51%	\$ 0

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

Returning Visits



NAME	VALUE
Unique returning visitors	22,151
Returning Users	0
Returning Visits	43,464
Actions by Returning Visits	136,089
Maximum actions in one returning visit	1,058
Bounce Rate for Returning Visits	43%
Avg. Actions per Returning Visit	3.1
Avg. Duration of a Returning Visit (in sec)	00:03:42

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Device type

DEVICE TYPE	VISITS	ACTIONS PER		AVG. TIME ON	BOUNCE	CONVERSION
		ACTIONS	VISIT	WEBSITE	RATE	RATE
 Desktop	64,783	234,191	3.6	00:04:23	44%	0%
 Smartphone	50,671	98,075	1.9	00:01:46	59%	0%
 Tablet	8,338	18,997	2.3	00:02:20	53%	0%
Unknown	1,195	2,655	2.2	00:05:21	74%	0%
 Phablet	176	382	2.2	00:01:33	61%	0%
Portable media player	22	44	2	00:01:03	55%	0%
 Console	11	28	2.5	00:02:16	27%	0%