



***Are you motivated to inspire others to take action for a greener home, community, or planet? Are you part of an affiliated group through work, worship, school or community activities?***

## **Be a Green Ambassador!**

### **What is a Green Ambassador?**

A Green Ambassador serves as a volunteer leader for one year and commits to motivating others to become more energy efficient, adopt environmentally-friendly lifestyles, and use renewable energy. It's a flexible role; there is no set schedule or required number of volunteer hours. You can serve individually or pair up with other Green Ambassadors in the community you wish to serve. Green Ambassadors may use the Green Homes Challenge tools and resources and implement their own creative ideas and strategies! You can serve as a Green Ambassador almost anywhere... in your workplace, school, place of worship, homeowner's or neighborhood association, civic or recreational organization, mom's or singles club, or youth or scouting group.

### **What types of things can Green Ambassadors do?**

#### **Green Ambassadors choose at least one of these primary roles:**

- Host at least two Powerware Parties,
- Navigate people through the Green Homes Challenge certification process,
- Lead or organize a "Green Team" that meets regularly to support group progress, or
- Provide outreach assistance for the Challenge by helping to staff booths at community events or presenting to community or school groups.

#### **If you decide to get more involved, you can also:**

- Implement a Green Homes Challenge registration drive,
- Set up an online social networking group to keep people motivated and informed about group progress,
- Organize discussion groups, demonstration workshops, or potluck meals, or
- Distribute information and resources door-to-door.

### **What qualities make a good Green Ambassador?**

Successful Green Ambassadors are:

- Known and respected in their affiliated community,
- Outgoing, friendly, engaging and responsive,
- Organized and proactive,
- Easily accessible through person-to-person visits, email, phone or social networking tools,



- Passionate about promoting energy conservation and sustainability, and
- Motivated to “walk the talk” and lead by example!

### What responsibilities would I have as a Green Ambassador?

#### Requirements are minimal but include:

- Filling out the Green Ambassador Registration and Commitment Form,
- Submitting a simple Monthly Green Ambassador Update documenting the types of things you have done in your community, how many people have been engaged, and hours spent volunteering,
- Filling out occasional online surveys about your experience as a Green Ambassador,
- Maintaining communication with the Green Homes Challenge staff, and
- Registering with the Green Homes Challenge and working towards Power Saver, Green Leader, and/or Renewable Star Certification.

### How will Green Ambassadors be supported?

#### Green Ambassadors will receive:

- One-on-One orientation and training by Office of Sustainability and Environmental Resources (OSER) staff,
- On-going one-on-one consultation and support through periodic phone calls and email messages from OSER staff,
- Opportunities to network with other Green Ambassadors, and
- Up to \$500 in mini-grants for implementing projects or initiatives (limited availability),

### Resources available to Green Ambassadors:

- Copies of the Green Homes Challenge brochures and handbooks,
- Brochures and resources from partner agencies and organizations,
- Free incentive gifts to distribute,
- OSER presenters for Powerware Parties, workshops, and other events, and
- The Low Carbon Diet or Green Living Handbook for leading Green Teams (per book cost \$11-\$15)

### What are the Perks?

#### Each Green Ambassador receives:

- A Green Homes Challenge name badge and business cards, upon request
- Recognition through the Green Homes Challenge web pages and other venues.
- Leadership experience to add to your resume.
- The priceless feeling of knowing that you’re making a difference for our children’s, community’s and planet’s future well being!

For more information about the Green Homes Challenge or becoming a Green Ambassador, contact the Green Homes Challenge Coordinator at 301-600-7414 or [GreenHomes@FrederickCountyMD.gov](mailto:GreenHomes@FrederickCountyMD.gov).