



*Pulling Together for the Children of Frederick County*

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Frederick County Interagency Early Childhood Committee  
*A Subcommittee of the Local Management Board*

**Mission Statement:**

To promote the healthy development and well-being of young children and their families through community collaboration

**Meeting Minutes**

September 3, 2020

Attendees:

Barb May, Family Partnership  
Kathy Allen, FCPS  
Shelly Toms, Frederick County Office for Children and Families  
Pilar Olivo, Child Advocacy Center of Frederick County  
Rorie Cox- Steib, FCPL  
Pat Rosensteel, Children of Incarcerated Parents Program  
Leslie Frei, FCPS  
Jennifer Barker-Frey, Office for Children and Families  
Darcy O'Daniel, Noteable Progressions  
Jessica Lertora, Safe Baby Court Team  
Katie Weishaar, Celebree School  
Nancy Boyd, Community Member  
Stacy Wantz, Headstart YMCA Frederick County  
Shannon Aleshire, Mental Health Association  
Steve Buckley, FCHD Developmental Center  
Kathy Long, Office of Child Care  
Maame Baffour, United Way of Frederick County  
Amy Tzortinis, Frederick County Pediatrics

Meeting convened at 1:05 pm

Kathy Allen and Barbara May

- Review and Approval of Minutes: Jessica Lertora moved to approve the amended minutes. Katie Weishaar is the second. Minutes were unanimously approved.
- Meeting Minute and Presentation sign up for 2020-2021: Visit the IECC google group to sign up.

1:15-1:20

- ACEs Committee Update: Pilar Olivo

- Developing infographics for a variety of audiences. Will be supporting child care market analysis. May help support an additional webinar in the IECC series with Harvard Center on the Developing Child.
- LECAC Year 1 updates:
  - Child Care Market/Child Care Conference. Child Care Conference will not be possible this fall.
  - We Design 2020 — First two in the series (if ACEs Workgroup agrees) with Harvard will be a cross-sector overview on brain development, toxic stress and resiliency. Dates will be November 17 & 19. The second set of two in the series will be a January facilitated small group focused on developing pilot project on parent engagement. Pilar shared the process and criteria to select a project and the participants.
  - Frederick News Post native content articles. Leslie Frei reported out that the series will incorporate the FrameWorks guidance. First article is how the COVID crisis is affecting child care experiences. Will be asking for short summaries for how organizations are supporting child care providers and parents. Which IECC groups are helping to support child care providers? Katie Weishaar, Patty Morison, Kim Seoni, Stacy Wantz. Stories be available on the front page of the FNP website for three days and then will live on the website for a year. We will also be developing contests with the FNP that are engaging for parents.

1:20-2:10

- LECAC Grant Project groups – Breakout Microsoft Teams rooms
  1. Native Content articles FNP
  2. Family Engagement – Email list service
  3. Child Care Market Analysis

2:10-2:15

- Project sharing.
- MSDE has not updated guidance on child care ratios under stage 3 COVID reopening as of 9/3/2020.
- Native Content articles — Leslie Frei will share a document in the IECC drive to gather information about specific families needed for FNP. Email specific families contact information to her.
- Family Engagement — Pat Rosensteel reported that Sarah Ford is researching email clients for the IECC. Received three proposals from vendors for marketing. Recommending Marketing @ Work — Diane DeMarco — proposal is \$3,010, ceiling of \$5,000. Really understands what we're looking for and incorporated our strategic plan. 6 month social media editorial calendar and 6 month e-newsletter for different audiences. We'd like a 12 month calendar for each. Likely not a big increase in cost. Implementation is IECC responsibility. FrameWorks guidance will be part of future conversation with her. Recommend a combined FB page between IECC and ACEs Workgroup.
  - Barb May made the motion to adopt the recommendation. Pilar seconded. Motion passed unanimously.

- Shelly suggested that combined FB page needs to be explored further because of overlapping organizations — the health department and the citizen services. Need to determine who vets what gets posted.
- Child Care Market Analysis — following a recent study

Networking:

- FCPL will host Swedish author Fredrik Backman and for Hispanic American Month — Lulu Delacre, children’s author will virtually visit the library
- Free Sky Stage Drum Stage tomorrow 5:30-6:30 pm with Noteable Progressions.
- FCPS ECE Department — is hosting a Child care chat series starting Tuesday, September 15. Additional funding for new phonics program, including child care providers. Phonological Awareness training, including child care providers
- Judy Center is in the process of developing a Diversity & Inclusion workshop for preK teachers and early child care providers in Butterfly Ridge, Lincoln, & Waverly catchment area. Please contact Kathy Allen if you’re interested in partnering.
- ACEs Workgroup — School Started is having three additional conversations — Wednesdays, September 9, 16 & 23 from 8:30-10 am. Topics will be
  - conflicts between policies and family needs
  - work school balance
  - coaching for change & systems navigation

**2:40 Adjourn**

**Next Meeting –  
October 1, 2020 1 p.m.  
Link TBD**

*Minutes Recorder –  
Presentation – Jessica Lertora, Safe Babies Court Team*

Respectfully submitted by

Pilar Olivo  
ACES Liaison  
Child Advocacy Center of Frederick County